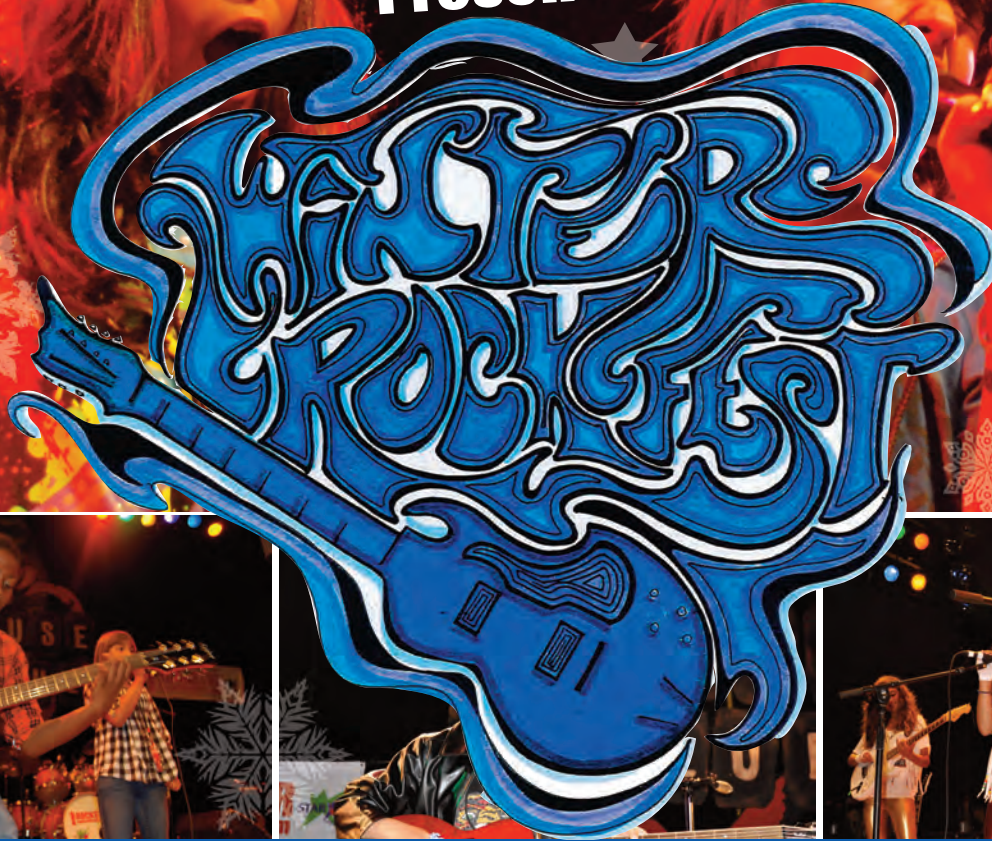


RockSTAR Music Education Presents



Invading the Sunset Strip on February 4th, 2012!

RockSTAR Music Education is thrilled to announce its First Annual Winter RockFest! Our RockSTARs will be taking over the Sunset Strip, performing shows at the world famous Key Club, Whisky a Go Go, and The Roxy! It will be the experience of a lifetime for veteran rock 'n' rollers and rookies alike, jamming out on the same stages that were once graced by musical legends such as Led Zeppelin, Janis Joplin, Guns N' Roses, and so many more. Anyone cruising down the Sunset Strip is sure to be overwhelmed by our rock 'n' roll jams and the sight of our students taking over!

On February 4th from 11am to 3pm, the Key Club, the Whisky a Go Go, and The Roxy will be home to our

legendary RockSTARs, with over 40 bands taking the stage at each club. Be sure to keep the day open as we will be announcing set times as the big day approaches! As expected, we will be auctioning off tons of sweet rock 'n' roll memorabilia, including a Jane's Addiction CD signed by frontman Perry Farrell, microphone signed by Willow Smith, and signed guitars from Dave Navarro, Kelly Clarkson, Chris Daughtry, and The Black Keys.

Thanks to our loyal fans, RockSTAR Music Education has grown to have a presence at over 70 elementary schools, bringing music back into schools and turning kids' rock 'n' roll dreams into reality.



**For more information contact Jordan Vernik
at (310)678-7283 or jordanv@starinc.org.**
FOLLOW US AT JOINROCKSTAR.ORG FOR UP TO DATE INFORMATION!



Thank you
Rocking
Sponsors!





Greetings RockSTAR Parents!

RockSTAR Music Education is proud to announce our 1st Annual Winter RockFest on the Sunset Strip in West Hollywood! It doesn't get any more rock 'n' roll than this - over 120 of our student bands will be showcasing their musical genius on the legendary stages of the world famous Key Club, Whisky a Go Go, and The Roxy. RockSTAR is taking over the Sunset Strip on February 4th, 2012 from 11am-3pm while our students rock out in front of an audience of thousands!

For the past seven years, RockSTAR Music Education has continued to gain momentum and is now more successful than ever. With classes in Los Angeles, San Diego, Nashville, and Sacramento, RockSTAR is determined to create and inspire young musicians throughout the country. We are constantly evolving: improving the experience we provide for our student rockers, reaching out to more families, and continuously striving for the excellence that makes us the top after school music education program in California.

Our past and continued success is undeniably tied to the incredible dedication, support and encouragement of our RockSTAR families. Everyone involved in RockSTAR is an essential part of the vast network that makes our students dreams come true. To make our 1st Annual Winter RockFest an unforgettable experience for all, we ask that our supporters unite over a common goal of spreading music education and reach out to any connections that might be beneficial to this event (corporate sponsorship, gift bag items, charitable donations, celebrity/music industry support, etc.) If you would like to get involved, please contact rockstar@starinc.org. RockSTAR Music Education is extremely grateful for any extra support anyone has to offer!

Along with this letter, please find a page of Winter RockFest FAQ's and a schedule informing you of your child's performance date and location. **Please note that the schedule is subject to change, and set times have not yet been locked in.** Your child will be informed of his/her confirmed set time and location in the weeks leading up to his/her performance. Please refer to www.rockstarmusiceducation.org for the latest information and ticket purchases!

Thank you for your continued support of RockSTAR Music Education!
Keep Rockin,

Jordan Vernik & Collin Winner
Directors of RockSTAR Music Education

Katya Bozzi
Executive Director of STAR Education

Venue & Parking Map





THE
ROXY
THEATRE

KEY CLUB
HOLLYWOOD

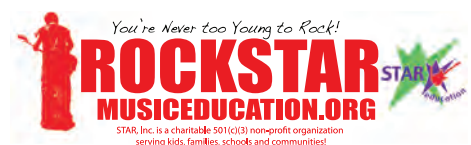
Palisades
Melrose
Broadway
West Hollywood
Gardner
Cour D Alene
Goethe
El Rincon
Eshleman
Overland
Walgrove
La Ballona
AIISTAR Bands
Prep Academy Bands

Benjamin Franklin
Castle Heights
Mark Keppel
Dixie Canyon
Beethoven
Thomas Edison
Roscomare
Farragut
Brentwood
Kester
Westwood
Mar Vista
Paseo Del Rey
Carthay
Richland
Warner
Silver Vally Unified

Topanga
Cowan
Short
Braddock
Charnock
Wonderland
Franklin
Marquez
Fairburn
Clover
Open Charter
Carpenter
Loyola
Playa Del Rey
Laurel
Canfield

*Schedule subject to change

Please check joinrockstar.org or rockstarmusiceducation.org for the latest schedule and performance times in weeks prior to the event.



STAR, Inc. is a charitable 501(c)(3) non-profit organization serving kids, families, schools and communities!

F.A.Q. ROCKSTAR Winter RockFest

February 4th, 2012

Where will the event be located?

On February 4th, 2012 (11am-3pm)

The Roxy

9009 W. Sunset Blvd.

West Hollywood, CA 90069

Key Club

9039 W. Sunset Blvd.

West Hollywood, CA 90069

Whisky A Go Go

8901 West Sunset Blvd.

West Hollywood, CA 90069

What time does the event start and when is it over?

The event runs from 11:00am-3:00pm on February 4th, 2012.

Where/when is my child performing?

Please look at the schedule provided to see what time and at which venue your child's school is scheduled to perform. Please note that the performance times may not be finalized until the weeks leading up to the event. Please check www.rockstarmusiceducation.org for a final schedule before the event.

When should I arrive?

You must arrive at least 45 minutes **before your child's scheduled performance time**. Because of the large amount of bands performing this year, **IF YOUR CHILD IS NOT PRESENT WHEN THE BAND IS SET TO PERFORM, THE BAND WILL STILL GO ON WITHOUT YOUR CHILD**. There will be no exceptions if a child shows up late. **Remember to factor in ample time to find parking.**

Why is my child performing at the time posted on this schedule?

The schedule has been designed to accommodate over 1000 families involved in this program. It has been organized so all schools are given enough time to get there, and so all families can get home at a reasonable time.

Will transportation be provided?

Unfortunately, we will not be providing transportation. You will be responsible for getting your child to and from the event. We suggest carpooling to keep traffic and emissions down. This will also help to ensure that all band members arrive on time.

Where do I park?

There are several options for public parking along the Sunset Strip. Please refer to the parking map provided for guidance, and **remember to factor in plenty of time to find parking and wear comfortable shoes in case you have to walk a few blocks**. The lot fee is generally between \$7 - \$12. There is also an interactive parking map available at <http://thesunsetstrip.com/info/parking>.

How much do tickets cost?

All students performing get in **FREE**. General admission tickets are \$12 online and at the door. To avoid long lines, it is suggested you pre-order your tickets. Pre-sale will start December 5th and close February 2nd. **To purchase tickets, please go to www.rockstarmusiceducation.org**. Ticket fees go to cover venue and equipment costs – STAR is just trying to cover costs so that your child can have the best RockSTAR experience possible!

What do I do when I arrive?

Please proceed to the designated venue at which your child is set to perform. You will need to pick up your tickets and get your wristbands at the door. Please read the signs to make sure you are in the right line. **If your child is performing**, he/she will also need to be checked-in at the door. Once your child has checked in, you can head inside and enjoy!

Does my ticket allow me access into any venue?

Yes. After you check in at your venue, you will receive a wristband specified for that venue. **The wristband will allow you access into any of the three venues – please note that if a venue is full, priority will be given to those with the specified wristband for that venue.** This is to ensure that no one misses their child's performance!

Does my child need to bring anything?

No, your child does not need to bring anything to the event. All instruments will be provided. We will not be using anyone's personal instrument to ensure equality and so that all bands are in tune and ready to play.

Can I bring my own instruments?

No, all instruments on stage are tuned and ready to go.

What should my child wear?

This is a Rock 'n' Roll event. We encourage you to let your child dress like a RockSTAR! Crazy hair, funky clothes, painted faces! Nothing is required, but all will be welcome. Please make sure that any costuming is appropriate for an elementary school event.

What should I wear?

You are your child's #1 fan. We encourage you to embrace your own inner rocker! Also, matching your child's spirit may help them to feel more comfortable and secure. Please make sure that any costuming is appropriate for an elementary school event.

Can my child's band make t-shirts/matching costumes/etc?

Yes! Some bands prefer to dress in a theme or make band t-shirts. You can talk to the other parents in your child's band if you do want to coordinate a specific rock look (80's big hair, punk, emo, etc.) or make matching costumes. While this is not a requirement, it may help your children to feel more unified and prepared.

Will there be food available?

Each venue will have their kitchen open. Food will be available for purchase.

What do we do after our child performs?

We invite and encourage everyone to stay and support the other bands! Feel free to walk your child along the Sunset Strip and check out any stores, restaurants, or other cool places.

Will earplugs be available?

Of course! There will be signs posted indicating where you can pick up some earplugs.

Can I bring my digital or video camera?

YES! We will not be selling videos or pictures for this event. We encourage you to post your videos on **www.joinrockstar.org**. RockSTAR will put some pictures and videos online after the event, but is not responsible for any material not posted by STAR.